

Description

RealPlus is the full featured listings management system in use by over 290 firms that enables you to eliminate the need for faxes and emails by automatically sending and receiving the Rebny Listing Service (RLS) Listings via Realplus Online Listings EXchange

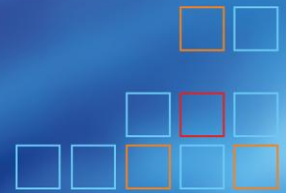
RLS (Rebny Listing Service) Listings: The Rebny Member's Exclusive Listings. Realplus

One Listings Exchange: The software that automatically exchanges the RLS Listings amongst the firms belonging to the RLS.

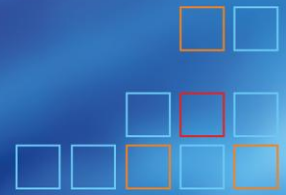
RealPlus: The internet accessible application that allows you to easily manage your own listings and customers and to perform sophisticated searches through yours and all of the RLS Listings delivered to you via Realplus Online Listings EXchange.

Features and Benefits of Subscribing to RealPlus

- **RealPlus and Realplus Online Listings EXchange are designed to work together assuring you of seamless integration between the two**
- **24x7 access to all of the Manhattan and Brooklyn listings that are sent thru Realplus Online Listing EXchange**
- **Information is updated hourly so you will always have the latest new listings and updates**
- **Ability to send your exclusives to the entire Rebny community without the need to fax or email which fulfills your requirement under the Rebny Listing Service rules and guidelines**
- **Your listings will automatically be added to the databases of most industry firms so that the brokers at those firms will have immediate access to your listing information**
- **You will receive, on average, between 3000 and 4000 new listings and updates per day and view them in an organized, easy to use interface rather than by receiving them via email**
- **Access to RealPlus from any location that internet access is available, including your office, home, hotel room, or even while sitting in traffic**
- **Generate any one of dozens of reports designed for your agents and customers including a full color brochure page that can be printed for any listing, not just for one of your exclusives**



- **You will be able to search for all listings at the same time using powerful search tools instead of needing to sift thru your listings on paper or visit various firm's websites**
- **Access to the same technology as the brokers in some of the largest firms in Manhattan**
- **RealPlus has various management reports and functions that will help you automatically manage your exclusives in order to keep them up-to-date and in compliance with the Rebny Listing Service rules and guidelines**
- **Automatic notification each time a new listing or update comes in that matches one of yours or your customer's saved criteria**
- **You can enter your open listings and customers into your own private database that nobody else has access to**



To Enroll

Please complete the following information for the principal user and complete the credit card authorization form on the next page. Then fax the To Enroll & Credit Card Authorization pages back to Tom at 646-472-7462 or scan and email in a PDF file to tcroke@realplusonline.com.

Full Name

Company Name

Company Address

Company Phone Number

City, State, Zip

Company Fax Number

Signature

Email Address

Website

Initial # of Concurrent Users: _____

Date of Enrollment: _____

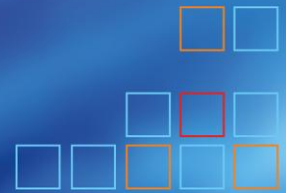
Rebny RLS Status: Current Member Awaiting Membership Non-Member

Referred By: _____

Please select a 3 character username and a 4-10 character password for the first user:

Username: _____ Password: _____

For additional information, please contact Thomas Croke at 212-546-1052 (Office); 646-472-7462 (Fax); tcroke@realplusonline.com.



Credit Card Authorization

I acknowledge and agree that by checking "Make Payment," I am transmitting my credit card and/or other personal account information to RealPlus personnel, whom I authorize to (1) view and handle such information, (2) charge my account as per the terms and conditions agreed to below and (3) credit any indicated payment to RealPlus.

Make Payment

I, _____ hereby authorize Realplus, LLC, to charge my
(American Express, VISA, or MasterCard).

Card # _____

Name on Credit Card _____

Billing Address _____

Cardholder's Phone # _____

Expiration Date _____

One time charge for initial setup \$ _____ (+ sales tax)
(Setup fee is waived for new members only)

Recurring monthly charge \$ _____ (+ sales tax)

\$100 x # of users (+ sales tax) will be charged on the 1st day of each month. All outstanding balances and partial months, if any, will be charged on the 1st day of each month.

The first full month of service + the partial month (if any) will be charged on the first day you are able to access RealPlus

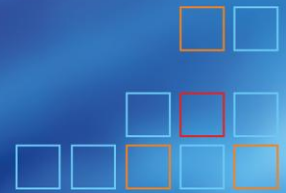
The 2nd month and beyond will be charged on the 1st day of the month.

We reserve the right to discontinue service at any time due to a denied credit card or an outstanding balance. There is a \$30/mo fee to keep the account on hold until you decide to return, thereby saving on re-signup fee.

You are required to keep a minimum of 90 days of RealPlus service after the first month of service. All cancellations must be done in writing by fax/email and submitted prior on or before 26th of the current month, to avoid being charged on the 1st of the following month.

Signed _____ Date _____

Printed Name _____



Pricing

The recurring monthly charge for subscribing to RealPlus is \$100/mo for each concurrent user

Concurrent users

- 1-9
- 10-15 (+2 additional at no charge)
- 18-25 (+4 additional at no charge)
- 30-39 (+7 additional at no charge)
- 47-60 (+15 additional at no charge)

A concurrent user is defined as the number of named users and number of users simultaneously requiring access to RealPlus. For example, if you have 10 agents but you determine that only 3 need access at the same time, then you should license 3 concurrent users. Alternatively, if you have 10 agents and you desire for all 10 to have simultaneous access, then you should license 10 concurrent users.

One time company-wide enrollment fee:

~~\$975.00~~
WAIVED FOR REBNY MEMBERS

Includes:

- Initial setup of private RealPlus Database
- Initial setup of RealPlus Application
- Inclusion in Realplus Online Listings Exchange (subject to your cobroke agreements)
- Industry notification
- RealPlus Documentation
- Microsoft Terminal Services Client Software
- Tricerat Client Printing Software
- 2 hour training session with one of your administrative personnel

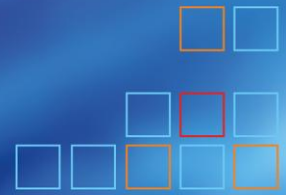
For non-Rebny Members, the monthly fee is \$150 and the enrollment fee is ~~\$1150~~ waived.

Optional Services

Website design that will integrate with RealPlus

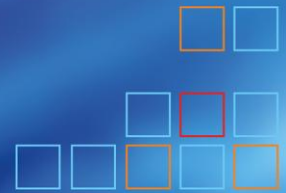
Automatic upload of your listings to nytimes.com and other web portals

Integration with your current or new website so that your listings can be managed from a single location.

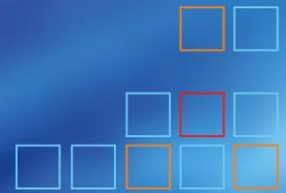


Terms of Use

1. Setup fee (plus sales tax) is due upon signing of this enrollment form. Setup fee is waived for new members only. Company has to enroll within 30 days of receiving the RealPlus enrollment form.
2. RealPlus Technical Support is available 9-5 Monday to Friday (excluding holidays). Support is available to a designated contact person only. Unlimited support is available during the first month following installation. From the 2nd month and beyond, free technical support is limited to 15 minutes per month. All support beyond the initial 15 minutes will be invoiced at our usual and customary support rates (currently \$275/hr).
3. All other non-RealPlus support, if any, (DSL, Workstations) will be charged at our standard hourly rate (currently \$275.00/hr plus out-of-pocket expenses).
4. Monthly fee plus any past due balances or support charges incurred during the month will be charged to a credit card on the 1st of each month. Fractional months will be prorated and will be billed on the 1st day of the following month.
5. Additional RealPlus training can be performed at our hourly rate (currently \$275.00 per hour). Companies with over 10 concurrent users are entitled to up to 2 hours of additional training per quarter at no charge.
6. There is a \$100 fee to setup your account in the event you cancel or suspend service and then reconnect. This fee will be charged regardless of the reason for the disconnection, including suspension due to an outstanding balance. There is a \$30/mo fee to keep the account on hold until you decide to return, thereby saving on re-signup fee.
7. Sales tax is additional.
8. A Broadband connection to the internet is highly recommended. Dialup connections will work but are not supported.
9. Microsoft Windows 98 (or greater) is required running on a standard PC. Microsoft Internet Explorer 5.0 or greater is required.
10. Access to Realplus will end upon the cancellation of your service. You are required to keep a minimum of 90 days of RealPlus service after the first month of service. All cancellations must be done in writing by fax/email and submitted prior on or before 26th of the current month, to avoid being charged on the 1st of the following month.
11. You are responsible for providing and maintaining your own listing and building information. The only listings and building information provided by RealPlus is that which your firm receives via Realplus Online Listings EXchange. RealPlus LLC is not responsible for the accuracy of the information.



1. We will provide the necessary software and instructions for installing the Microsoft Remote Desktop Client and Simplify Printing Client on the remote PCs. You are responsible for the installation setup.
2. You are responsible for all firewall issues, if any. Microsoft Terminal Services utilizes ports 3389, 80, 81. If you have a PC based firewall product, please ensure that these ports can be opened.
3. Each concurrent user is billed at \$100/month (\$150/month if the firm is not a REBNY Member) plus tax. There is no limit to the number of concurrent users.
4. The start date is considered the date on which the system setup was completed and made available for use.
5. Setup takes 48 -72 hours from the time enrollment form is received.
6. The use of these listings is subject to the guidelines agreed upon between the firms sending the listings and the firm receiving the listings and/or the guidelines that have been agreed upon by the signees of the REBNY Uniform Cobroke Agreement.
7. At our option, and at no cost to you, we may elect to send your listings to various web portals such as streeteasy.com etc.
8. There is a \$35 fee for any denied checks



A & I Broadway Realty
 A Grand Village Realty
 Abacus Properties, LLC
 Access Property Group, Inc.
 Action Real Estate
 Adam Gordon Holdings
 Adriana Arciello
 Adventure Realty International, LLC
 AGA Investments
 Alexander Ross Realty
 Alf Naman Real Estate Adviser
 Alice Mason Real Estate
 All Points Real Estate, LLC
 Anchor Associates
 Anita Loewy
 Ann Weintraub, LTD
 Anthony C. Bellino
 Apts & Lofts
 Archer Meade Appraisals, LLC
 Ariela Heilman Real Estate
 Atlantic Realty Partners, LLC
 Avenue Real Estate, LLC
 BA Properties Management
 Barshay Brokerage RE Group
 Bascom Real Estate
 Basil Ashmore Real Estate
 Battery Park Realty, Inc.
 Beekman International Center, LLC
 Bellmarc Realty
 BHS Project Marketing
 BHS Select
 Blanche Sprague Associates Inc.
 Bobbie Stein
 Bosse, LLC
 Brooklyn Bridge Realty, LTD
 Brooklyn Heights Real Estate, Inc.
 Brown & Associates
 Brown Harris Stevens
 Buchbinder & Warren Realty Group
 Burr Tibbs Group
 Canion Investment Group, INC.
 Cantor and Pecorella, Inc.
 Caran Properties, Inc.
 Carol Quatrone Realty
 Carroll Group Residential
 Cathy O'Regan Real Estate
 Century 21 NY Metro
 Cicada International LLC
 Citadel Property Management Corp.
 City Connections Realty, Inc.
 City Hub Real Estate
 City Living
 City Realty
 CitySites Real Estate Group, Inc
 Classic Marketing, LLC
 CMB Realty, LLC

CMT Private Real Estate
 Colfax Realty Group
 Columbus NY Real Estate, Inc.
 CondoDomain.com
 Cooper & Cooper Real Estate
 CORE
 Curtin Realty Group, LTD
 Custom Brokers
 David Itzchak Real Estate
 Davis Realty Group
 dbc Management LLC
 Deborah Borenstein
 Delshah Group
 Demsker Realty
 Dermer Real Estate
 Diana Ponzini and Associates
 DSS Services, LLC
 Earth 316
 East Egg Realty
 EastMark Realty, LLC
 Eastpointe Properties Group
 Eastside Properties
 Elegran Real Estate and Development
 Elika Associates
 Ellis Hayes, Inc.
 Esea Realty
 Exclusive Properties Sotheby's International
 Faith Weinberg Real Estate
 Fionn Campbell Real Estate
 Flat Iron Real Estate
 FMT International Properties, LLC
 Foreign Management Company
 Fox Residential Group
 Foxworth Realty
 Frank Alger Real Estate Group
 Freda Green and Associates
 FS & H Properties, LTD
 Full Circle International Relocations, Inc.
 G. Laurie Cooper, Inc.
 Gallery Real Estate Group, LLC
 Geoffrey Stevens Realty
 Gilberte Sherman Realty
 Gotham Realty
 Great Jones Realty
 Griffin Real Estate Group
 Gumley Haft Kleier Inc.
 Guy Caterina Real Estate
 H.J. Swiskey
 H.Justin Realty Services, LLC
 Halstead Property
 Harlem Lofts
 Helen Downey Company
 Helga A. Forster Realty
 Hercules Realty Group
 HMC Property NYC, LLC.
 Hopp Property LLC

HPC Select
 Ideal Properties Group, LLC
 In New York Realty
 Independent Brokers Alliance
 Ingrid Wiegand
 Irvine Realty Group
 Izsak Realty Company
 Jane Pollard
 Janet Aimone Robilotti and Associates
 Jani Real Estate, LLC
 Jansizian Group, LTD
 JC Lamb Management Company
 JD Area Real Estate Marketing
 Jeffrey F. Mauer, Inc.
 Jeffrey Weisbord
 JM Preston Properties, LLC
 Joanna Cutler Real Estate
 Jody Vorchheimer
 Joe Lacey Real Estate
 Jordan Cooper & Associates, Inc.
 Judy Rubin Real Estate, Inc.
 Justdan Realty
 Kathy Kaye Real Estate
 Kathy Matson LREB
 Katie Rodgers
 Keller Williams Prestige Properties
 Key-Ventures, Inc.
 Krug & Company
 LaSeven, Inc.
 Lawrence Sicular & Associates
 Lauren Furos
 Leslie J. Garfield and Company
 Levan, LLC
 LoHo Realty
 Luiman Real Estate
 Luxury Lofts and Homes
 Luxus Manhattan Realty, LLC
 M. Bradford Randolph ESP PLL
 Majestic Rose Corp.
 Malcome Lustgarten, LLC
 Malley Group
 Malone Kremer Realty
 Manhattan Apartments
 Manhattan Homes Inc.
 Margaret Bassett Real Estate, Corp.
 Marguerite De La Poer, LLC
 Maria Buncick
 Marilyn Korn Real Estate
 Mascia Management, LLC
 Massey Knakal Realty Services
 Maxwell Jacobs Inc.
 McNeill Real Estate, Inc
 Medow Property Group, LTD
 Meisel Real Estate
 Mercedes Berk, LTD
 Merle K. Barash



Metropolitan Residential Partners
 Michael N. Appell Associates, Inc.
 Michael Risbergs
 Micon Industries of New York
 Midboro Management
 MLB Kaye International Realty
 Modern Spaces
 MoniCo. Real Estate, LLC
 Moss Real Estate Group
 Nancy Max
 Nancy Packes, Inc.
 Nancy Seltzer Real Estate
 Nardoni Realty, Inc.
 Netter Real Estate
 New Heights Realty
 New York Commercial Realty Services, LLC
 New York Private Realty Group, LLC
 Newell and Associates, LTD
 Nicholas C. Pepe, Corp.
 Noble Realty
 NY Realty Trading
 NYC Realty Boutique, LLC
 NYC Value Realty
 NYC Vertical LLC
 Ofer Vilenko
 Olga F. Fisher Signature Homes
 Olshan Realty Inc.
 Orsid Realty Corporation
 Ostrov Realty Group, LTD
 P Davidson Real Estate
 P.S. Burnham Inc.
 Pan Am Realty
 Park Avenue Real Estate
 Park Millennium Realty, LLC
 Patrick Quagliano Real Estate
 PBelsky Realty
 Penmark Realty
 Peter McCuen & Associates, Inc.
 Peters Realty Group
 Pietro Lembo Real Estate
 Pravia Realty, Inc.
 Prestigious Properties
 Prodigy International NYC, LLC
 Project Real Estate
 Property Strategies Group
 Quinton Properties
 R&R REALTY
 R.I. Buff Real Estate
 RAND Realty NY// Condos NY, LLC
 Raz Real Estate
 RDK Appraisals, Inc
 RealtyLine New York, Inc..
 Regatta NY Realty
 Regina Wierbowski
 Related Management Company

Related Sales
 Resonance Realty
 Restivo International, LLC
 Reval, Inc.
 RF Stuart & Co., Inc.
 Rhoda Forman Real Estate
 RHS Realty Associates, Inc.
 Rita Chou Real Estate
 River 2 River Realty, Inc.
 Robert E. Hill, Inc.
 Roberta Anderson Associates
 Rosalind Gnat
 RSNY Realty
 Ruth Goldman Real Estate
 Salmon and Co.
 Saul Berley
 Select Real Estate
 Shares of New York Marketing, LLC
 Sherwood Residential
 Shirley Russell Company
 SHVO
 Silversons Realty, LLC
 Sirius Realty, LLC
 Skyline Realty LLC
 Sloane Square L.L.C.
 Smith & Salerno
 Society Estates Inc.
 Sothebys International Realty
 Spencer Realty
 Stephen P. Wald Real Estate Assoc.
 Steven Kopstein
 Strategic Group
 Stribling
 Struck Realty
 Sun Pop International Corp.
 Susan Penzner Real Estate
 Susan Wexford
 The Argo Corporation
 The Marketing Directors, Inc.
 The McIntosh Company
 The Modlin Group
 The Parker Group NYC LLC
 The Rachmani Corporation
 The Truss Group
 Thomas D. Currier
 Thrasher Real Estate
 Tower Property Group, LLC
 Town and Hudson Real Estate
 Trinity Property Management, Inc
 Tudor Realty Services Corp.
 Tungsten Property
 Urban Living
 UrbanDigs, LLC
 V & V Real Estate Assoc. NY, Inc
 VB Porter & Company

Vespa Properties
 Vipler Realty
 Vision Realty Co.
 Vize Property Group
 Wentling Associates Inc.
 Westside Brokers Group
 William B. May, Barbara Rogers
 Wohlfarth & Associates, Inc.